

SOM

SUMMER PLACEMENT

REPORT 2022-2024

VINOD GUPTA SCHOOL OF MANAGEMENT INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR



Chairperson's Note

Since its establishment in 1993. VGSoM, IIT Kharagpur has remained committed to its mission of becoming a center of excellence in management education and research. Its objective remains steadfast in cultivating exceptional managers who are well-rounded professionals capable of leading enterprises worldwide. The Institute has consistently provided brilliant and aspiring managers with an education of the highest caliber and has been constantly recognized among the world's leading management institutes. We are now placed 12th by the famous NIRF ranking by MHRD, 2022 and 6th by the QS Global University Rankings in Business and Management Studies, 2023.

We are pleased to announce the conclusion of Summer Placements for the MBA class of 2022–2024. This year's placement season has been spectacular, with prominent new recruiters from various industry verticals, including Finance, IT/ITES, Operations, Supply Chain, Sales & Marketing, Analytics and Consulting, participating and forming an alliance with the Institute.

On behalf of the whole student body of VGSoM, IIT Kharagpur, I would like to express our gratitude and appreciation to our recruiters for their continuing support and confidence in our Institute. Also, we would like to thank our new recruiters who synchronized their hiring cycle with our placement plan and chose to invest in the caliber of our students. We extend our most profound appreciation to our alumni for their continuous support, which has lifted their alma mater to greater heights each year. We also appreciate the Student Placement Committee's significant contribution to making the placement processes efficient, transparent and effective.

With this, we plan to continue our history year after year by forming solid alliances and establishing a symbiotic relationship with our recruiters and partners, expanding the reputation of VGSoM and IIT Kharagpur.

Dr. Biswarup Ghosh

Placement Chairperson biswarup@vgsom.iitkgp.ac.in



Co-Chairperson's Note

With the Summer end of Placements for the Batch of 2022–2024, VGSoM at IIT Kharagpur yet again proved its capabilities in meeting the diverse talent needs of the business world. VGSoM is committed to imparting knowledge and skill set that keeps pace with the industry's everevolving expectations and standards, allowing our students to accept and prosper in all leadership roles in their respective industries, whether in academics or case competitions.

We are thankful to our established network of recruiters for their continued support including many new companies that have placed their faith in our students by providing them with exciting opportunities. The same has enabled us to significantly increase the average compensation, the highest stipend and the variety of opportunities available to our students.

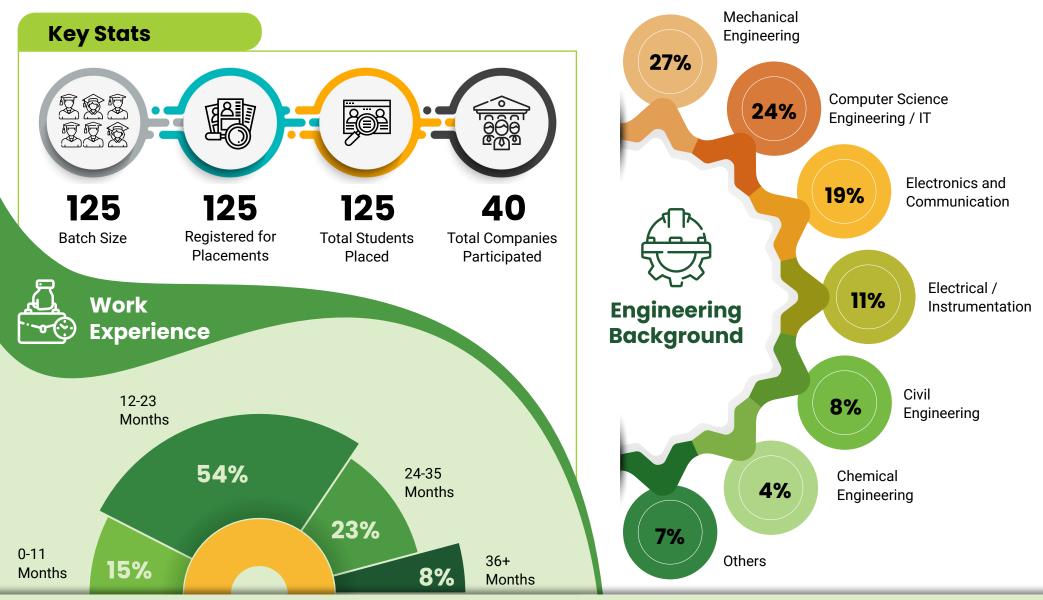
This remarkable accomplishment would not have been possible without the unwavering support of the VGSoM's illustrious Alumni, without whose unshakable confidence and backing this feat would not have been possible.

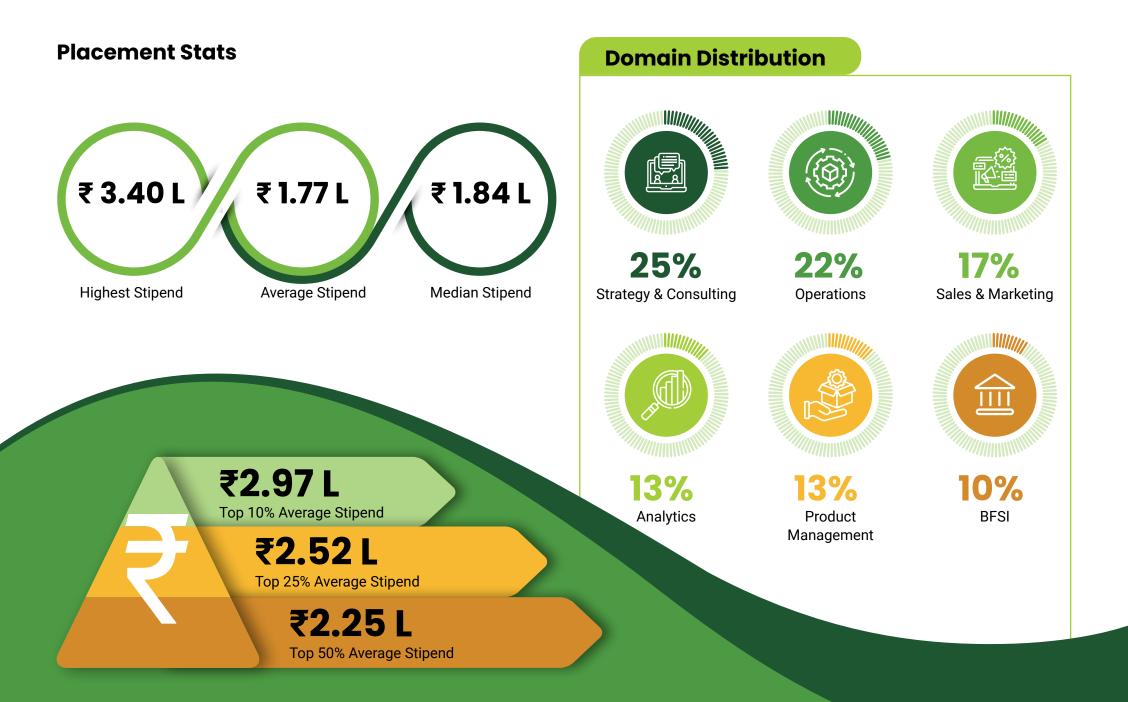
VGSoM places particular emphasis on educating students to become distinguished professionals with a high level of integrity, thereby preparing them to become leaders of the highest caliber. It fosters excellence and perfection in all aspects of life and sows the seeds of creativity in young brains.

Prof. Prabina Rajib

Placement Co-Chairperson prabina@vgsom.iitkgp.ac.in

STATISTICS





Our Recruiters



Sector-Wise Distribution & Profiles Offered



Consulting & Analytics

The Consulting and Analytics industry has seen prominent companies offering highly soughtafter positions such as Management Consultant, Data Science Analyst, Technology Consultant and Analytics Consultant. These leading companies, including PwC, Accenture AI, Oxane Partners and Tiger Analytics, have reaffirmed their confidence in VGSoM by offering multiple internship profiles.



Big names in the Industry like Morgan Stanley, Wells Fargo and ICICI Bank offered diverse roles like Financial Operations Intern, Business Analytics Intern, Financial Analyst and Management Trainee Intern, among others, reaffirming VGSoM's standing as a highly preferred destination for recruiters.



Supply Chain & Operations

Industry leaders such as Titan, Sun Pharmaceutical, Vedanta, Tata Metaliks, ACT Fibernet and Menon & Menon participated in the internship drive. They offered the students profiles like Logistics Intern, Merchandising, Sourcing, Strategy and Operations and Procurement.



FMCG/FMCD/ E-Commerce

Top recruiters from the FMCG and E-Commerce sector such as ITC, Amazon and Flipkart participated in the summer internship drive. Additionally, several new partnerships were established with P&G, Reckitt, GSK, Diageo, Red Bull, and Brillion Customer Products for summer internship at VGSoM. Various job positions were offered, including Inventory Planner, Account Manager, Program Manager, Supply Chain Intern, IT Intern and Sales & Marketing Intern.



Sales & Marketing

Eminent organizations such as Texas Instruments, Berger Paints, Medtronic, Exide Industries Limited and Halma offered Sales and Marketing positions for Summer internships. Opportunities extended to the students included Sales Intern, Marketing Intern, B2B Technical Sales, Business Development Intern and Digital Marketing Intern.



Product Management & IT/ITeS

Industry stalwarts such as ServiceNow, Optum, Tally Solutions, Harman International and Axtria offered sought-after positions such as Product Management Intern and Technology and Business Intern, among others, to a large candidate pool.

Closing Note

The Summer Internship Placement for the Batch of 2022-24 has demonstrated yet another excellent record and VGSoM, IIT Kharagpur, takes immense pleasure in announcing its conclusion. With a tremendous growth in this year's Summer Placements, onboarding even more new recruiters than the previous year, with diversified domains in the industry, VGSoM has achieved a tremendous accomplishment. We will always be grateful for the unending support that we have been receiving from the Dean, Placement Chair and Co-Chairpersons and the entire faculty, keeping our spirits high and helping us achieve new heights. We extend our thanks to our proactive Alumni for their assistance in making VGSoM, IIT Kharagpur, one of the top B-Schools in the country along with helping support longlasting corporate relationships and forge novel associations with multiple new recruiting partners.

We pay our sincerest gratitude to our recruiters for bestowing faith and confidence in us. These opportunities provide our students firsthand industry exposure, where they work to the best of their abilities to make an impact in the real world. Continuing the legacy, we look forward to greater collaboration with our recruiters, strengthening our industry connection in diverse domains.

Placement Committee



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